

MAY 30
TO JUNE 3

> PROGRAM



> 30 MAY 2022

Link: <https://www.eventbrite.co.uk/e/bilhetes-driw-edition-2022-opening-ceremony-transformation-of-places-of-learning-347060716947>

14h30-15h00	Fábrica & Zoom	Opening Ceremony Emília Duarte – Coordinator of UNIDCOM/IADE Carlos Rosa – Dean of IADE
15h00-15h30		Ana Margarida Ferreira – <i>Cultural and Arts Entrepreneurship in Adult Education [CREATION]. Overview, conclusions, and future challenges (Erasmus+ Project)</i>
15h30-16h00		António Gorgel – <i>QUEST - Qualifying the Ultimate Engaging Smart Training (Erasmus+ Project)</i>
16h00-16h30		Q&A
16h30-18h30		Round table - <i>Transformation of places of learning</i> , with Ana Marques; André Sabino; Annalisa Di Roma; António Gorgel; Carlos Rosa; Fernando Mendes; Francesco Galli; João Batalheiro; Rodrigo Morais; Rui Patrício and Sara Gancho. Moderated by Emília Duarte.

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> 31 MAY 2022

DDC'22 – Day 1

Link: <https://www.eventbrite.co.uk/e/doctoral-design-consortium-22-transparency-day-1-tickets-350316204197>

11h00-11h15	Room 38 & Zoom	Bruno Nobre – <i>Challenges of Executive Education in the Age of Industry 4.0: a framework for interactive digital systems design</i>
11h15-11h30		Lara Reis – <i>Promoting safety for an ageing workforce through design: A study on the effectiveness of an augmented reality safety sign system using virtual reality</i>
11h30-11h45		Hernani Alves – <i>Participatory fantasy scenarios for a Conscious Speculative Design Practice</i>
11h45-13h00		Debate
13h00-15h15		Lunch
15h15-15h30	Room 38 & Zoom	Márcio Fernandes – <i>Anamorphic signage as a tool to increase driver's visual perception, communities' safety and wellbeing.</i>
15h30-15h45		Virginia Doblado – <i>Design in the Portuguese academic context. Memories for the future</i>
15h45-16h00		Isabel Rainha – <i>Inter-semiotic translation: from olfactory language to visual language - a study of communication design practices for advertising</i>
16h00-17h30		Debate
17h30-18h00	Fábrica & Zoom	Coffee break
18h00-19h00		LECTURE: Alice Rawsthorn – <i>Design Emergency</i> Link: https://www.eventbrite.co.uk/e/bilhetes-alice-rawsthorn-design-emergency-347229431577

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> 1 JUNE 2022

DDC'22 – Day 2

Link: <https://www.eventbrite.co.uk/e/doctoral-design-consortium-22-transparency-day-2-tickets-350328059657>

10h30-10h45	Room 38 & Zoom	Ana Clara Ferreira Seixosa – <i>Re-place-ing Advertisements: The functions of storefront ads in the built urban environment – a case study in Kyoto city</i>
10h45-11h00		Fábio Duarte Martins – <i>A Formal Theory of Typefaces</i>
11h00-11h15		Alakesh Dhibar – <i>Social Awareness and Cultural Significance in Designing (Non) Gendered Toys</i>
11h15-11h30		Dalia Sendra Rodrigues – <i>CraftDesign for Entrepreneurship, Social Innovation and Sustainability</i>
11h30-11h45		Laura Vieira de Govêa – <i>Cariocas MultipliCities. A Design contribution in the production of public spaces focused on the citizen</i>
11h45-12h00		Natália Soares – <i>Assertiveness of environmental claims and connotations on the packaging of personal care products in Portugal</i>
12h00-13h30		Debate
13h30-15h00		Lunch
15h00-15h15	Room 38 & Zoom	Davide Parrilli – <i>A Human-Centred Ethical Framework for Addressing Privacy Issues in Service Design</i>
15h15-15h30		Pedro Alegria – <i>Co-creating transformation: synchronizing operations and organisational change through design</i>
15h30-15h45		Catarina Marquês – <i>Fashion as a Vehicle for Sociocultural Transformation. Sustainable clothing design through digital platforms</i>
15h45-16h00		Inês Antunes – <i>Musical Composition, Accessible Design & Technology</i>
16h00-17h30		Debate
17h30-18h00		Coffee Break
18h00-19h00	Fábrica & Zoom	LECTURE: Ken Friedman – <i>Transparent Research and Other Topics</i> Link: https://www.eventbrite.co.uk/e/bilhetes-transparent-research-and-other-topics-by-ken-friedman-349763280387



> 2 JUNE 2022

DDC'22 – Day 3

Link: <https://www.eventbrite.co.uk/e/doctoral-design-consortium-22-transparency-day-3-tickets-350329483917>

11h00-12h30	Room 38	WORKSHOP: Sara Gancho – Sustainability at IADE Link: https://www.eventbrite.co.uk/e/bilhetes-workshop-sustainability-at-iae-348901562967?aff=erelpanelorg
12h30-15h00		Lunch
15h00-15h15	Room 38 & Zoom	Davide Gambera – Synaesthetic Design for health and well-being: a multidimensional model for a Sensory Centered Design Development
15h15-15h30		Pedro Rodrigues – Communicating design research using documentary film
15h30-15h45		Fernando Mendes – Coworking Spaces for Design Education. A Study on Self-Determined Learning Spaces
15h45-16h00		Rui Vasques – The Natural Pigments in the Socorro and Archeira Mountains and their use by the Live With Earth Association
16h00-17h30		Debate
17h30-18h00		Coffee Break
18h00-19h00	Fábrica & Zoom	LECTURE: Meg Pagani – On why we shouldn't solve social and environmental challenges Link: https://www.eventbrite.co.uk/e/bilhetes-meg-pagani-on-why-we-shouldn-t-solve-social-and-environmental-challenges-349072293627

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> 3 JUNE 2022

10h30-13h00

Room 38

WORKSHOP: Yannara Negre – *Creative challenge IdeaChef: cooking up innovative ideas*

Link:

<https://www.eventbrite.co.uk/e/bilhetes-workshop-creative-challenge-ideachef-348372600827>

13h30-15h00

Lunch

15h00-16h00

Fábrica & Zoom

SEMINAR: Ana Correia de Barros, Fraunhofer – *Taboo subjects and vulnerable audiences: Insights for user research methods from research projects in human sexuality and in mental health at work*

Link:

<https://www.eventbrite.co.uk/e/bilhetes-seminar-on-taboo-subjects-and-vulnerable-audiences-in-user-research-methods-348301337677>

16h00-16h30

Q&A

16h30-17h00

Closing Ceremony