

NOTICE

**Recruitment procedure for a Research Fellow under the research project
UNIDCOM/IADE, Research Unit in Design and Communication REF. FCT:
UIDB/00711/2020.**

Position/scholarship: Research Scholarship for an Undergraduate enrolled in a Master's

Reference: IXD

Scientific Area: Audiovisual and Multimedia Communication

Scientific Subarea: Journalism, Interaction Design, User Experience, Web Development

Announcement Summary: A competition is now open for the award of a Research Scholarship to a Master's student under the project "The Interaction Design in Digital Journalism: guidelines for the design of interfaces and affordance strategies for digital media", funded by Portuguese national funds through FCT/MCTES (PIDDAC) associated with UNIDCOM/IADE's strategic plan, reference UIDB/00711/2020.

The project aims to create guidelines for the design of interfaces and affordance strategies for digital media. As specific objectives, it is expected to study and establish a state of the art syllabus on the references related to Interaction Design and Journalism; to understand the main challenges in the design of interaction in digital media; to assess the main difficulties of users interacting with journalistic content; to define framing categories for the analysis of a research problem; to design and test prototypes in the search for solutions to the research problem; as well as disseminating research results in order to advance professional and scientific knowledge in the research area.

The grantee is expected to plan, support and participate in the implementation of data collection instruments (usability tests) of the project.

In this sense, the grantee should be willing to learn about the instruments and to curate the results, with a view to the dissemination of scientific knowledge in the area.

Data collection will take place in the UX laboratory. UNIDCOM Lab, located in Lisbon (Portugal).

Scientific Area: Audiovisual and Multimedia Communication

Scientific Subarea: Journalism, *Interaction Design*, *User Experience*, *Web Development*

Admissibility requirements: Candidates with an undergraduate degree and good knowledge of English (spoken and written), with practical research experience in the journalism sub-area or in the design of digital interfaces or multimedia products and knowledge of qualitative and quantitative data analysis are valued. It will also be valued the registration in a master's degree in the area of Communication or *Design*.

Work Plan: The grantee should integrate its research into the project and collaborate in the activities developed by it, namely:

- (i) by planning, supporting and participating in the implementation of data collection tools (usability tests);
- ii) Supporting data analysis and the discussion of results;
- iii) Supporting the promotion and dissemination of the project.

Applicable legislation and regulations: Law No. 40/2004, of August 18 (Statute of the Scientific Research Fellow), in the wording given to it by Decree-Law No. 123/2019, of August 28 (FCT Research Scholarship Regulation), available at

<https://www.fct.pt/apoios/bolsas/docs/RegulamentoBolsasFCT2019.pdf>

and

<https://dre.pt/application/file/a/127230968>

Workplace: Work will be carried out at UNIDCOM/IADE and its laboratories at the Universidade Europeia. The activities will be developed under the scientific guidance of Doctors Milton Cappelletti and Thomas Behrens.

Duration of the scholarship: The scholarship will last for 4 months, with its start scheduled for April 2023. The scholarship is not extendable.

Monthly maintenance allowance amount: The amount of the scholarship corresponds to €930.98, paid monthly and by bank transfer. The voluntary social insurance, as well as a personal accident insurance, can be added to this amount.

Selection methods: Considering the Admission Requirements stipulated in the notice, the selection will be made based on a curriculum evaluation (60%) and on an interview (40%). In view of the objectives and specific nature of the research work to be carried out, the following parameters, on a scale from 0 (zero) to 20 (twenty), will be considered. The criteria for the evaluation and serialization of the candidates in the CA are as follows:

a) **Academic Qualifications (HA):** Classification of the undergraduate degree and classification of the disciplines related to the activities to be developed (creation of multimedia products, journalistic production and/or the development of interfaces or web products) attended under the bachelor's degree or the curricular part of the master's degree – 30%.

b) **Experience (E):** Research experience (knowledge of qualitative and quantitative data analysis) - 20%.

c) **Preferred Factors (FP):** Registration in a master's degree in the scientific area of Communication or Design, experience in practical experience or research in the sub-area of Journalism or in the design of digital interfaces or multimedia products, willingness to work in person at IADE/EU, and recommendation letter(s) – 10%.

d) **Interview:** Motivation to conduct research on the themes of the project - 40%.

Composition of the Selection Jury:

President: Dr. Maria Emília Capucho Duarte, IADE, Universidade Europeia.

1st Effective Member: Dr Milton Cappelletti, IADE, Universidade Europeia.

2nd Effective Member: Dr Thomas Behrens, IADE, Universidade Europeia.

Alternate member: Dr Hande Ayanoglu Vangolde, IADE, Universidade Europeia.

Application deadline and form of submission of applications: Applications should be sent by e-mail to Europeia-id@universidadeeuropeia.pt, with cc' to alexandre.monteiro@universidadeeuropeia.pt, at the care of Doctor Milton Cappelletti, indicating in the subject: "Interaction Design in Digital Journalism". This email should be accompanied by the following documents:

1. *Curriculum Vitae*;
2. Certificate of Bachelor's Degree, with the classifications of the curricular units;
3. Letter of Motivation;
4. Any other documents that the applicant believes to be relevant to the application, including Letter(s) of Recommendation;
5. Declaration, under a commitment of honor, that the candidate will not exceed, with the conclusion of the scholarship in question, a cumulative period of one year in this type of scholarship, followed or interpolated, and he/she has not already been the beneficiary of any other research grant directly or indirectly financed by FCT.

As for academic degrees obtained in foreign higher education institutions, it is necessary to present the recognition of the degrees obtained, according to DL No. 66/2018, of August 16; or, in the absence of recognition at the time of application, declaration under commitment of honor that he/she will make this recognition before the contractualization of the Scholarship in case he/she is the selected candidate. Nevertheless, it is mandatory to present the recognition until the moment of signing of the scholarship contract.

Notification of results: The final results of the evaluation will be published and communicated to all candidates by e-mail, in accordance with Article 12 of the FCT Research Scholarship Regulation, I.P. The minutes of the selection process will be made available for public consultation.

After the provisional list of the results of the evaluation has been made, the candidates have a period of 10 working days to comment. The final decision shall be taken no later than 60 working days after the conclusion of the prior hearing of interested parties.

A claim may be lodged within 15 working days or appeal to the maximum executive body of the funding entity within 30 working days.

If none of the applicants meets the criteria and/or needs of the research project concerned, the host institution reserves itself the right not to enter into a contract with any of the applicants.

Number of vacancies: 1

Institution: IADE - European University Av. D. Carlos I, 4, 1200-649 Lisbon

Type of contract: Fixed-term contract

Country: Portugal

Location: Lisbon

Host institution: UNIDCOM/IADE European University

Application deadline: March 10, 2023

Contact institution: UNIDCOM/IADE, Design and Communication Research Unit

Address: Av. D. Carlos I, 4 Lisboa 1200649 Portugal

Email: alexandre.monteiro@universidadeeuropaia.pt

Website: <https://www.unidcom-iade.pt/>